

X COPY

fashion calendar 1974

JUNE 3

34th year

a weekly publication

JANUARY	FEBRUARY
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NOVEMBER	DECEMBER
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185 east 85th street
new york, n.y. 10028

ruth finley, publisher

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK ENDING SATURDAY, JUNE 1, 1974

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 30 8:45 A.M. Breakfast	PRESS PREVIEW: "CHARLIE WAKE-UP" New ideas in makeup and skin care. By invitation. Contact: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	MAIN FLOOR 1000 THIRD AVENUE
Thursday May 30 9:15 A.M. Breakfast	ZODIAC BREAKFAST By invitation. Contact: Irma Hyams, Daniel J. Edelman Co., 777 Third Ave., 421-5422.	AMERICAN GEM SOCIETY	PARK LANE HOTEL 36 CENTRAL PARK SOUTH
May 30	4:00 P.M., MILLIKEN AFTERNOON FASHION SHOW, WALDORF-ASTORIA (Show at 4:58 P.M.).		
May 30	INTERNATIONAL FURNITURE FAIR IN BARI, ITALY (May 30-June 4)		
Beginning Thursday May 30	FALL AND WINTER FUR COLLECTION Designed by Scott Barrie and Rae Greenberg. Continuous by appointment. Contact: LO 5-2850.	BARLAN FURS	333 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Thursday May 30	FALL AND WINTER FUR COLLECTION Continuous showings by appointment. Contact: Bert Fishman, 947-2020.	VALERIE FURS CORP.; V.S.R.; SCHREIBMAN-RAPHAEL	150 WEST 30TH STREET NEW SHOWROOM - 12TH FLOOR
May 31	7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA (Show at 7:50 A.M.)		
Saturday June 1- June 4	THIRTY-SECOND SEMI- ANNUAL DISPLAY MARKET Visual merchandise seminar, Fri., May 31. (Contact: NRMA, 100 W. 31st St., 244-8780); N.A.D.I. -- 684-0677.	NATIONAL ASSOCIATION OF DISPLAY INDUSTRIES	STATLER-HILTON N.A.D.I. SHOWROOMS
Sunday June 2- June 4	RETAIL WIG MARKET WEEK Fall wig designs from more than 30 resources. (Panel of retailers at luncheon, Tues., June 4, Baroque Room, by invitation). Hours: June 2, from 10:00 A.M. to 6:00 P.M.; June 3, 9:00 A.M. to 5:00 P.M.; June 4, 10:00 A.M. to 5:00 P.M. Contact: Nancy Hawes, 684-5773.	AMERICAN WIG ASSOCIATION (10 EAST 39TH STREET)	HOTEL PLAZA PRIVATE SUITES - 11TH FL.
June 2- June 4	ANNUAL NEEDLECRAFT SHOW AT STATLER-HILTON HOTEL ON 2ND FLOOR Contact: National Notions Association, 736-8820.		
Sunday June 2- June 5	SEMI-ANNUAL BOUTIQUE SHOW IN N.Y. Contact: Oscar Pluznick, 50 Hunt Street, Watertown, Mass.; or 524-5024.	NATIONAL BOUTIQUE SHOW	HOTEL McALPIN BROADWAY & 34TH ST.
Just Issued	SPRING 1975 FORECAST COLORS FOR KNITWEAR Trend colors for women's and girls' knitwear, sportswear, socks and anklets. By appointment. Contact: Ruth Maguire, MU 5-5881.	COLOR ASSN. OF U.S., INC.	200 MADISON AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, JUNE 3, 1974</u>			
Monday June 3 11:00 A.M.	FURS BY PIERRE CARDIN AND STEPHEN BURROWS By invitation. Contact: Pat Forrest, LO 4-4726.	PIERRE CARDIN	333 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday June 3 12:30 P.M.	PREVIEW: FALL FUR COLLECTION By invitation. Fashion Director: Mia Grau. Contact: PE 6-6944.	THE BROTHERS CHRISTIE	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Time Changed June 3	MICHAEL FORREST BY STEPHEN BURROWS PREVIEW, ORIGINALLY SCHEDULED FOR JUNE 3 AT 4:00, WILL BE PRESENTED ON MONDAY, JUNE 3 AT 11:00 A.M. (See Above)		
June 3	4:00 P.M., MILLIKEN AFTERNOON FASHION SHOW, Waldorf-Astoria (Show at 4:58 P.M.)		
Monday June 3- June 7	FALL JEWELRY FROM ISRAEL Fine gold, silver and costume jewelry collections by: Betsheva Crafts, A.I.A.Z., Azurit, Natif, He'man Jewelry, Rones Brothers, Bat-Ami Varsano, Tobias, Union Export, Monopaz. In <u>Chicago</u> , June 10-11, at Sheraton; <u>Los Angeles</u> , June 12-14 at Beverly Hilton; <u>Miami Beach</u> , June 16-18 at Versailles Hotel. Contact: Serena Pavkovic or Jeanette Gottlieb, 594-5215.	ISRAEL TRADE CENTER	111 WEST 40TH STREET SHOWROOM - 22ND FLOOR
Monday June 3- June 14	SHOWING OF FALL- WINTER COLLECTION Mary and David Farrin will show their collection of Knitwear, separates and dresses and a special Holiday group. By appointment. Contact: Miss Gail, 421-3974; David Farrin (after June 3), 687-4400.	MARY FARRIN LTD. (LONDON)	HOTEL ALGONQUIN 59 W. 44TH STREET
Monday June 3- June 7	YOUNG STYLE FALL ISSUES AND PREVIEWS Showings daily 9:00 A.M. and 4:00 P.M., except Mon., no 9:00 A.M. show; Fri., no 4:00 P.M. show. Contact: Monica Lesco, 692-5386 or 5387.	GLAMOUR	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday June 3	OPENING: FALL & WINTER FUR COLLECTION Contemporary furs and fur lined suedes and leathers for men and women, by Albert Gompertz Assoc., Ltd. Continuous by appointment. Contact: 594-8873.	FUR & SPORT	333 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday June 3	OPENING OF FALL FUR COLLECTION Continuous showings by appointment. Contact: PE 6-5573.	OLIVER GINTEL	333 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday June 3	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Bette Boote, 221-7373.	KIMBERLY	1441 BROADWAY NEW SHOWROOM - 16TH FL.
Beginning Monday June 3	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Martie Blueberg, 695-4852.	LANVIN SHIRTDRESSES	1407 BROADWAY SUITE 2705
Beginning Monday June 3	OPENING OF HOLIDAY COLLECTION Continuous showings. Contact: CH 4-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday June 3	FALL AND WINTER FUR COLLECTION Contemporary furs and better furs. Showings at 10:00 and 2:00 daily or by appointment. Contact: Herman Suskind, CH 4-7551.	O.M.B. (QUALITY FURS, MANOS & BLOCK)	333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday June 3	FALL AND HOLIDAY COLLECTION By appointment. Contact: CI 7-2200.	ERNST STRAUSS; SCHNELL SPORTS	HOTEL GOTHAM SUITE 1001-1002
June 4	7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA (Show at 7:50 A.M.)		
Tuesday June 4- June 14 8:30 A.M.	"COUNTERPOINT"-- FALL FASHION TRENDS For retailers and press (breakfast). Show at 9:00 A.M., June 4, 5, 6, 7, 10 12, 13, 14. By invitation. Contact: Robbie Bishop, 764-8236.	CELANESE FIBERS	1211 SIXTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday June 4 9:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Donna, LA 4-0105.	BONNIE CASHIN FOR H.B.A. FURS	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
June 4	10:30 A.M., TEXPO FASHION SHOW FOR PRESS AT N.Y. COLISEUM. By invitation.		
Tuesday June 4 11:30 A.M.	PRESS SHOWING OF FUR FASHIONS By invitation. Buyers' Show at 3:00 P.M. By reservation. Contact: 354-6340. Thereafter at 333 Seventh Ave., 19th floor. Contact: 736-0088.	HALSTON FURS FOR A.C. BANG, INC.	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday June 4 2:00 P.M.	PREVIEW OF HOLIDAY COLLECTION First collection by Stan Herman for Harmon Knitwear. By reservation. Continuous thereafter. Contact: 695-1617.	STAN HERMAN FOR HARMON KNITWEAR	530 SEVENTH AVENUE SHOWROOM- 20TH FLOOR
Postponed June 4	ALIXANDRE FURS SHOWING, ORIGINALLY SCHEDULED FOR JUNE 4 AT 2:00, HAS BEEN POSTPONED TO TUESDAY, JUNE 11 AT 2:30 P.M. (See page 7).		
June 4	3:00 P.M., HALSTON FURS (2nd show), 550 Seventh Ave., 19th fl., 535-3542.		
Tuesday June 4 4:00 P.M.- 6:00 P.M.	PRESS PREVIEW: BEAUTY TRENDS & SKIN CARE Special preview of the newest in beauty trends and skin care from : L'Institut Celebre de Dr. N.G. Payot. Show at 4:45 P.M. of pret-a-porter furs by Bailly Bruyere, Chakkal -- coordinated with Fall cosmetic fashions. Special tours of new shop at 320 Park Ave. By invitation. Publicity: Jean Maxwell, 679-2990.	PAYOT (PARIS) (320 PARK AVENUE)	437 MADISON AVENUE 40TH FLOOR
Tuesday June 4 4:30 P.M.	PREVIEW OF FIRST FALL COLLECTION Better ready-to-wear, featuring sportswear, coats, and evening wear. By reservation. Continuous thereafter in showroom, 5th floor. Contact: 861-7770.	GIOVANNI DE MOURA (770 MADISON AVENUE)	13 WEST 31ST STREET 2ND FLOOR
Beginning Tuesday June 4	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: Peggy Shiller, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday June 4	OPENING OF HOLIDAY KNIT COLLECTION Continuous showings by appointment. Contact: Larry Lefkowitz, 239-1150.	ELEANOR BRENNER FOR BRENNER BEES	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday June 4	FALL AND HOLIDAY COLLECTION Continuous showings. Contact: LO 4-9311.	TED BROWN BY FRANCES PRISCO	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday June 4- June 6	FIRST AMERICAN FASHION TEXTILES EXPOSITION *Presentation of foreign and domestic textile fashions; and preview of styles, colors, patterns and textures of fabrics and fibers. Special fashion show, Tues., June 4 at 10:30 A.M. (by invitation), first in a series of twice-daily fashion show events. Sponsored by AAMA (American Manufacturers Association) and TDA (Textile Distributors Association), together with the show's producer Bobbin Publications, Inc. Contact: John Druckenbrod, (803) 256-4971; or Bill Fitzmaurice, 221-6420.	TEXPO '74	N.Y. COLISEUM COLUMBUS CIRCLE & 59TH ST
June 5	7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA (show at 7:50 A.M.)		
Wednesday June 5 8:30 A.M.	SEMI-ANNUAL SEMINAR Fall, Holiday, Winter presentation. Price: \$15.00, members; \$25.00, non-members. Contact: Frances Hodges or Marjorie Reich, OR 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	McGRAW HILL AUDITORIUM 1221 SIXTH AVE. (49TH ST)
Wednesday June 5 11:00 A.M.	PRESS PREVIEW OF FUR COLLECTION By invitation. Press contact: 524-6968. For buyers, 333 Seventh Ave., 9th floor, by appointment. Contact: 565-4122.	BILL BLASS FURS FOR REVILLON	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday June 5 12:30 P.M. Luncheon	LINGERIE AND AT-HOME LUNCHEON FASHION SHOW Showing of Summer collection. Reservations (\$7.75): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	EVE STILLMAN	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday June 5 2:30 P.M.	PREVIEW: HOLIDAY AND RESORT COLLECTION By reservation. Thereafter by appointment. Contact: 221-6295.	KEN SCOTT USA LTD.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday June 5 3:30 P.M.	SHOWING OF FALL FUR COLLECTION Fur fashions designed by Giancarlo Ripa of Rome and Donald Brooks USA. By invitation. Thereafter by appointment. Contact: LA 4-5373.	GOLDIN-FELDMAN	345 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Postponed June 5	TANNER-COUNTREE PREVIEW OF NEW COLLECTION, ORIGINALLY SCHEDULED FOR JUNE 5 AT 4:15 P.M., HAS BEEN POSTPONED TO JUNE 12 AT 4:30 P.M., (see pg. 7)		
Wednesday June 5 4:30 P.M.	ANNUAL FUR FASHION SHOW Trade show, by invitation. (Out-of-town Press--Thurs., June 27 at 1:00). Contact: Caroline Gottfried or Lani Feldman, at Bell & Stanton, 759-4800.	AMERICAN FUR INDUSTRY	HOTEL PLAZA BALLROOM
Wednesday June 5 7:00 P.M. Cocktails	2ND ANNUAL AWARDS DINNER-DANCE Awards in 12 categories, including 2 special awards - to the "Person Who has Contributed Most to the Industry and a Salute to the Retailer of the Year." \$100 per ticket, Dinner, 8:30 P.M. Awards 10:00 P.M. Contact: 673-5580.	THE FRAGRANCE FOUNDATION (116 EAST 19TH STREET)	HOTEL PLAZA GRAND BALLROOM

*Bus service to TEXPO '74 Exposition at N.Y. Coliseum, courtesy American Printed Fabrics Council, June 4, 5, 6 -- every hour on the hour, 9:00 A.M. to 4:00 P.M. -- to and from 40th Street and Broadway. Intermittent stops.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 5- June 6	ANNUAL FALL TRENDS SHOW "17:74" -- Fall fashion show, Wed., June 5 at 5:00 P.M., Thurs., June 6 at 11:00 A.M., 2:30 P.M., 4:30. Tickets: \$20.00. By reservation. Contact: Barbara Doljack, 759-8100.	SEVENTEEN MAGAZINE (320 PARK AVENUE)	PLAYHOUSE THEATRE 359 WEST 48TH STREET
Beginning Wednesday June 5 June 6	OPENING OF FUR COLLECTION Furs by Bonnie Cashin, Catherine Guilbert, Edmund Salvatore at 10:30 and 2:30, daily. By appointment. Contact: LA 4-0105. 7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA (Show at 7:50 A.M.)	H.B.A. FURS	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday June 6 10:00 A.M.	PRESS PREVIEW: FALL-WINTER FURS By invitation. Thereafter at 10:30 and 2:30. Contact: 695-8340.	CHRISTIAN DIOR FURS; LAURANCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday June 6 11:00 A.M. & 11:30 A.M.	PRESS PREVIEW OF FUR COLLECTIONS By invitation. Buyers show at 2:00 (Adolfo); and 2:30 (Fernando Sanchez). Contact: Sonny, 565-4122.	ADOLFO; FERNANDO SANCHEZ FOR REVILLON FURS	333 SEVENTH AVENUE NEW SHOWROOM - 9TH FL.
Thursday June 6 11:30 A.M.	35TH GRADUATION EXERCISES & LUNCHEON Address by Mark Handler, Pres., Bamberger's. By invitation. Contact: PL 2-1530.	LABORATORY INSTITUTE OF FASHION MERCHANDISING	HOTEL PLAZA GRAND BALLROOM
June 6	2:00 P.M., ADOLFO FOR REVILLON FURS, 333 SEVENTH AVE., 9TH FL., 565-4122		
June 6	2:30 P.M., FERNANDO SANCHEZ FOR REVILLON FURS, 333 Seventh, 9th fl., 565-4122		
Thursday June 6 3:30 P.M.	FALL FUR COLLECTION By invitation. Coordinator: Sybil Weinman. Contact: Ernest Graf, 279-0633.	BEN KAHN WHOLESALE	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR
June 6	4:00 P.M., MILLIKEN AFTERNOON FASHION SHOW, WALDORF-ASTORIA (Show at 4:58 P.M.)		
June 7	7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA (Show at 7:50 A.M.)		
Friday June 7 9:00 A.M. & 12:00 Noon	TWO SHOWS: FALL AMERICAN READY-TO-WEAR Commentator and chairman: Clarice Stein Smithline, fashion director, Abraham & Straus. Prices: Breakfast--\$10.00, members; \$20.00, guests. Luncheon--\$15.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Saturday June 8- June 15	18TH SEMI-ANNUAL TEXTILE FAIR IN BRAZIL Contact: Alcantars Machado Comercio Empreendimentos, Rua Brazilio Machado 60, Sao Paulo, Brazil; or Brazilian Govt. Trade Bureau, 682-1055.	"FENTI" - FEIRA NACIONAL DA INDUSTRIA TEXTILE	SAO PAULO BRAZIL
Monday June 10 11:30 A.M.	PRESS SHOWING: FALL MADE-TO-ORDER By invitation. For private clients at 3:00 P.M. Contact: 794-0888.	HALSTON	33 EAST 68TH STREET SALON
June 10	3:00 P.M., HALSTON (Private clients' show), 33 East 68th St., 794-0888		
June 10	4:00 P.M., MILLIKEN AFTERNOON FASHION SHOW, WALDORF-ASTORIA (Show at 4:58 P.M.)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 10 7:00 P.M. Champagne	ANNUAL BENEFIT SUPPER DANCE Contribution \$150.00 per person for "Foundation Fund for Scholarships and Development". (black tie) By invitation. Contact: 239-7642.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: WI 7-5324.	THE ARKINS	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 736-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: 244-6761.	CARLYE BY SADYE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION By appointment. Contact: CH 4-0600.	MAISONETTE BY HOWARD LAWRENCE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday June 10	HOLIDAY AND FALL COLLECTION Featuring hand crocheted and hand loomed fashions. Contact: Elfi Frankfurt, 541-9327.	MASKIT DESIGNS	48 WEST 55TH STREET SHOWROOM - 1A
Beginning Monday June 10	OPENING: HOLIDAY AND CRUISE COLLECTION Continuous showings by appointment. Contact: 524-8137.	MIRSA; & DIGI	1410 BROADWAY SHOWROOM - 12TH FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: 279-0952.	PF BOUTIQUE & KNITS; PARNES-FEINSTEIN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday June 10	HOLIDAY & DRESSY RESORT COLLECTION Continuous showings by appointment. Contact: CH 4-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday June 10	OPENING OF FALL FUR COLLECTION Continuous showings by appointment. Contact: CH 4-2180.	REIN, RAME & GURVITCH	150 WEST 30TH STREET SHOWROOM - 2ND FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: LO 3-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: CH 4-0600.	PAT SANDLER & PAT'S PLACE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: LO 4-9194.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: 594-0030.	MALCOLM STARR; STARRSPORT	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday June 10	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: LA 4-3520.	TEAL TRAINA; TEAL FOR GAY GIBSON	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday June 10	HOLIDAY COLLECTION: NORTH AND SOUTH By appointment. Contact: 221-1300.	CHESTER WEINBERG FOR N.O.W. STUDIO	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
June 11	7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA (Show at 7:50 A.M.)		
Tuesday June 11 10:00 A.M.	HOLIDAY COLLECTION FOR NORTH AND SOUTH By reservation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday June 11 11:30 A.M.	PREVIEW OF FUR COLLECTION Gagliano of California capsule collection; and preview of furs by Milona. Also, introducing fur-trimmed sweaters. Show at 12:00 Noon. By invitation. Publicity: Billie Gould Assoc., 661-9675. Buyers: 244-0770.	LOUIS MILONA AND SONS	150 WEST 30TH STREET SHOWROOM - 6TH FLOOR
Tuesday June 11 1:00 P.M.	OPENING OF HOLIDAY COLLECTION By reservation. Thereafter by appointment. Contact: 524-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday June 11 2:30 P.M.	FUR COLLECTIONS BY THREE DESIGNERS Preview of furs designed by Givenchy, Calvin Klein and Viola Sylbert. (Note change of date and time). By invitation. Contact: 736-5550.	ALIXANDRE FURS	150 WEST 30TH STREET SHOWROOM - 18TH FLOOR
Tuesday June 11 4:30 P.M.- 7:00 P.M.	INTRODUCTION OF NEW NEEDLECRAFT SERVICE Cocktail reception to introduce Creative Village, a new shop-at-home fashion and needlecraft service. By invitation. Contact: Evelyn Cole, (914) 694-2746.	GENERAL FOODS CONSUMER CENTER	THE SKY CLUB 200 PARK AVENUE
Tuesday June 11 6:30 P.M.	FALL AND WINTER BRIDAL FASHIONS For tickets, contact: Bridal Dept., Publicity: Rita Dobbins, TR 5-3100.	MARTIN'S (BROOKLYN)	BROOKLYN ACADEMY OF MUSIC
Beginning Tuesday June 11	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: CH 4-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
June 12	7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA (Show at 7:50 A.M.)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 12 12:30 P.M. Luncheon	SWIMSUITS AND BEACHWEAR AT LUNCHEON SHOW Showing of Summer collection. Reservations (\$7.75): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	GOTTEX OF ISRAEL	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday June 12 4:30 P.M.	PREVIEW OF NEW COLLECTION Presenting "A New Look" by Bill Atkinson. (Note change of date and time) By invitation. For press and buyers. Continuous thereafter. Contact: 244-6350.	TANNERWAY-COUNTREE	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Wednesday June 12	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 524-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday June 13 4:30 P.M.	FUR FASHION SHOW AND EXHIBITION Fashions from more than 100 furriers. Co-chmn: Ralph Wagner or Bernie Perl. By invitation. Contact: Elliot Lippin, 564-6580.	FUR INDUSTRY SALESMEN'S ASSN., INC.	STATLER HILTON TERRACE ROOM
Thursday June 13 6:00 P.M.	FALL AND WINTER BRIDAL FASHIONS By invitation. Publicity: EL 5-6800.	BONWIT TELLER	6TH FLOOR DESIGNER SALON
Thursday June 13 7:00 P.M.- 10:00 P.M.	SPECIAL EVENING AND FASHION PRESENTATION "New York is a Fashion Experience" -- saluting the popular priced dress markets and buyers. Showing of dresses retailing under \$65.00, staged by Merchandising Motivation, Inc. Buyers' tickets available at manufacturers' showrooms. Contact: Harriett Pitt, 661-3400.	N.Y. FASHION CAPITAL	MCGRAW-HILL BUILDING 1221 SIXTH-AUDITORIUM'
Friday June 14- June 16	THIRD ANNUAL AMERICAN PRESS WEEKEND IN QUEBEC "Montreal Mode" -- Fall-Winter collections by leading designers of men's and women's fashions. By invitation. (Departure at 11:30 A.M. or 3:30 P.M.) <u>Fri., June 14:</u> 1:30 P.M. Luncheon - Chateau Champlain (l'Escapade) 7:30 P.M. Cocktail & black tie Dinner (Chateau Champlain) Designer Merit Award presentation and showing <u>Sat., June 15:</u> 7:30 A.M. Breakfast - Salon Viger, Chateau Champlain 8:15 A.M. Fashion presentations 11:00 A.M. Break 12:00 Noon Lunch - Chateau Champlain 1:00 P.M. Fashion presentations 3:30 P.M. Writing period 6:30 P.M. Dinner - Festin des Gouverneurs 9:30 P.M. After-dinner drink hosted by participating designers <u>Sun., June 15:</u> 7:30 A.M. Breakfast - Salon Viger, Chateau Champlain 8:15 A.M. Fashion presentations 11:00 A.M. Break 12:00 Noon Lunch - Helene-de-Champlain, sponsored by City of Montreal 1:45 P.M. Bus to airport Contact: U.S.--Mildred Custin Ltd., 767 Fifth Ave., 421-3974; Canada -- Barry Beloff Associates Ltd, 3 Place Ville-Marie, Montreal, Quebec (514) 861-0981.	GOVERNMENT OF QUEBEC	CHATEAU CHAMPLAIN MONTREAL, QUEBEC
June 16	FATHER'S DAY (Sunday)		
Sunday June 16- June 20	SIXTY-THIRD NATIONAL PRESS WEEK Fall showings for press.	N.Y. COUTURE BUSINESS COUNCIL (141 W. 41ST ST) By invitation. Director: Mildred Sullivan, LA 4-0461.	N.Y. HILTON HOTEL 6TH AVE. & 53RD ST.

Beginning Monday June 17 OPENING OF HOLIDAY COLLECTION Continuous by appointment. KASPER FOR JOAN LESLIE; J.L. SPORT Contact: 239-4600. 530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

Wednesday June 19 12:00 Noon Luncheon MILLINERY SHOWING FOR THE PRESS "The Finishing Touch" -- semi-annual millinery show. Burt Champion, 686-2975. MILLINERY INSTITUTE OF AMERICA (10 EAST 40TH) HOTEL AMERICANA GEORGIAN ROOM By invitation. Contact:

Wednesday June 19 5:00 P.M. "THE TOUCH OF CLASS" -- FASHION PRESENTATION Show at 5:30. By invitation. Contact: Rosemary Tocco, 354-2090. AMERICAN WOOL COUNCIL & MOHAIR COUNCIL OF AMERICA HOTEL PIERRE COTILLION ROOM

Beginning Thursday June 20 OPENING: FALL AND WINTER COLLECTION Fur coats and jackets, fur-trimmed and fur-lined leathers and suedes for men and women by Albert Gompertz Associates. By appointment. Contact: 594-8873. COUNTESS MARA FURS 333 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

Thursday June 20- June 23 PRESS PREVIEW: FASHION CLINICS Sixth annual Fall-Winter press preview of men's and boys' fashions. Thurs., June 20: 7:00 P.M. MEN'S FASHION ASSOCIATION Monmouth Hotel HOTEL SPRING LAKE, NEW JERSEY PIERRE CARDIN (cocktails and dinner)

Fri., June 21: 8:00 A.M. MICHAELS/STERN (Breakfast)
9:00 A.M. MFA CLINIC ONE
12:00 Noon NAT'L ASSN. OF HOSIERY MFRS. (luncheon)
7:00 P.M. RAFAEL (cocktails)
8:00 P.M. DU PONT COMPANY (Dinner)

Sat., June 22: 8:00 A.M. PENDLETON WOOLEN MILLS (Breakfast)
9:00 A.M. MFA CLINIC TWO
12:00 Noon THE DENIM COUNCIL (cocktails)
1:00 P.M. AMERICAN PRINTED FABRICS COUNCIL (Luncheon)
7:00 P.M. JOHN WEITZ FOR PALM BEACH (cocktails)
8:00 P.M. J.P. STEVENS & CO. (Dinner)
10:00 P.M. ARROW SHIRTS (cocktails)

Sun., June 23: 8:00 A.M. AFTER SIX (Breakfast)
9:00 A.M. MFA CLINIC THREE
11:30 A.M. CBS TELEVISION NETWORK (cocktails, luncheon)
By invitation. Executive Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, 1290 Sixth Ave., LT 1-8210.

Saturday June 22 11:30 A.M. FALL AND WINTER BRIDAL FASHIONS Tickets in Bridal Dept., 4th floor, Publicity: Margot Infantino, LO 4-3300. GIMBELS (33RD ST. & BROADWAY) 6TH FLOOR AUDITORIUM

Monday June 24- June 28 FALL SHOWINGS FOR VISITING PRESS Unless otherwise noted, all showings are held in the Terrace Room. By invitation. Publicity: Eleanor Lambert, MU 8-2130. AMERICAN DESIGNER SHOWINGS HOTEL PLAZA TERRACE ROOM

Mon., June 24: 7:30 A.M. Continental Breakfast
8:00 A.M. Fall 1974 Forecast - Eleanor Lambert
8:30 A.M. ADELE SIMPSON
9:15 A.M. LEO NARDUCCI for AMBIANCE
10:00 A.M. ILIE WACS
10:45 A.M. OSCAR DE LA RENTA
11:30 A.M. Writing Period

(Continued on the following page)

AMERICAN DESIGNER SHOWINGS OF FALL COLLECTIONS (Cont. from pg. 9)

Mon., June 24: 12:30 P.M. INTERCOIFFURE AMERICA (luncheon and showing)
(In association with Clairol and "Maintain"
by Leslie Blanchard)

2:00 P.M. GEOFFREY BEENE

2:45 P.M. JERRY SILVERMAN (SHANNON RODGERS)

3:30 P.M. CALVIN KLEIN

4:15 P.M. TRIGERE

5:30 P.M. Writing Period

6:30 P.M. NEW YORK CITY: FASHION CAPITAL OF THE WORLD, INC. --
Salute to Fifth Avenue's 150th Anniversary.
Box Supper at Museum of City of New York

Tues., June 25: 8:00 A.M. LANVIN-CHARLES OF THE RITZ -- Champagne Breakfast --
(Baroque Suite, Mezzanine)

9:30 A.M. ANNE KLEIN and COMPANY (DONNA KARAN)

10:15 A.M. JOHN KLOSS for CIRA

11:00 A.M. HAZEL AND BILL HAIRE for FRIEDRICKS SPORT

11:45 A.M. DUBAUX JEWELRY (Brief showing)

12:00 Noon DAY OF BEAUTY (HELEN NASH and JOAN PARKER) (Persian Room)

2:00 P.M. KIMBERLY KNITWEAR

2:45 P.M. ADRI

3:30 P.M. PAT SANDLER

4:15 P.M. THE ESTEVEZ COLLECTION and ANYTIME COLLECTION BY ESTEVEZ

5:00 P.M. Writing Period

6:00 P.M. "COME TO THE FABERGE" -- Cocktails and exhibit of Faberge
Treasures. (1345 Sixth Ave., 44th St., 37th floor)

Wed., June 26: 7:30 A.M. Continental Breakfast

8:00 A.M. RALPH LAUREN

8:20 A.M. JOHN KLOSS

8:40 A.M. CLOVIS RUFFIN

9:15 A.M. BILL BLASS

10:00 A.M. JOHN ANTHONY

10:45 A.M. KASPER for JOAN LESLIE

11:30 A.M. KASPER for J.L. SPORT

12:30 P.M. THE WOOL BUREAU (Luncheon and showing) (Ballroom)

2:00 P.M. MOLLIE PARNIS BOUTIQUE

2:45 P.M. THE EVA GABOR LOOK BY ESTEVEZ

3:30 P.M. JIM BALDWIN DESIGNS

4:15 P.M. Writing Period

5:00 P.M. COTY (Cocktails and Announcement of 1974 Coty American
Fashion Critics' Awards) (Baroque Suite)

7:00 P.M. ARNOLD SCAASI HATS for BIERNER & SON

Thurs., June 27: 8:00 A.M. FAMOLARE SHOES (Breakfast and showing) 4 W. 58th St., 8 fl)

9:15 A.M. MAISONETTE by HOWARD LAWRENCE

10:00 A.M. ALBERT NIPON

10:45 A.M. PAPILLON (SUSAN SHEINMAN)

11:30 A.M. D D DOMINICK SPORTSWEAR COMPONENTS (DOMINICK AVELLINO)

12:15 P.M. Writing Period

1:00 P.M. AMERICAN FUR INDUSTRY (Luncheon and showing) (Ballroom)

2:30 P.M. GLORIA SACHS

3:15 P.M. STEPHEN BURROWS

4:00 P.M. PRISCILLA OF BOSTON

4:45 P.M. Writing Period

6:00 P.M. DIAMONDS TODAY AWARDS -- DIAMOND INFORMATION CENTER
(cocktails) (Baroque Suite)

(Continued on the following page)

AMERICAN DESIGNER SHOWINGS OF FALL COLLECTIONS (Cont. from pg. 10)

Fri., June 28: 8:00 A.M. BILL KAISERMAN for RAFAEL FASHIONS (Breakfast)
 8:30 A.M. T. T. MALLO LTD. by MAX ADLER
 9:15 A.M. ABE SCHRADER by BELLE SAUNDERS
 10:00 A.M. PENDLETON SPORTSWEAR
 10:45 A.M. ALEXANDER SHIELDS
 11:30 A.M. GOLDWORM
 12:15 P.M. HALSTON
 1:00 P.M. DESIGNER-PRESS PANEL DISCUSSION--Host: ROSELON(NYESTA)

Tuesday SHOWING OF NEW DAY OF BEAUTY HOTEL PLAZA
 June 25 BEAUTY PRODUCTS PERSIAN ROOM
 12:00 Noon- Leading beauty companeis will present new products. For press, by invitation.
 3:00 P.M. Contact: Helen Nash, 686-3350; or Joan Parker, 628-1313.

Monday AUTUMN AND ADOLFO ST. REGIS HOTEL
 July 1 WINTER COLLECTION (22 EAST 56TH STREET) VERSAILLES ROOM
 12:00 Noon For press and customers. By invitation. Contact: Elizabeth Bixon, 688-4410.

July 14- FALL AND WINTER ITALIAN COUTURE COLLECTIONS IN ROME. Contact: Mario Goracci,
 July 20 Camera Nazionale Della Moda Italiana, Via Panama 26, Rome.Tel:859-484; 854-928

Monday PARIS COUTURE CHAMBRE SYNDICALE DE PARIS,
 July 22- FALL SHOWINGS LA COUTURE PARISIENNE FRANCE
 July 26 (P) indicates Press Show; (B) Buyers show
Mon., , July 22: 9:00 A.M. Torrente (P); 9:30 A.M. Ted Lapidus (P);
 10:00 A.M. Serge Lepage (P); 10:30 A.M. Jean-Louis Scherrer (P);
 10:30 A.M. Dior (B); 11:45 A.M. Pierre Cardin (P); 12:30 Vaughn (P)
 2:30 P.M. Christian Dior (P); 3:00 P.M. Torrente (P); Scherrer (P)
 3:30 P.M. Serge LePage (B); 4:00 P.M. Philippe Venet (P)
 5:30 P.M. Philippe Venet (P); Christian Dior (B)

Tues., July 23: 9:30 A.M. Balmain (P); Patou (B); 10:00 A.M. Marc Vaughn (B);
 10:30 A.M. Givenchy (B); 11:00 A.M. Lanvin (P); 11:15 Nina Ricci (B);
 12:00 Noon Louis Feraud (P); 2:30 P.M. Jean Patou (P); Ungaro (B);
 3:00 P.M. Lanvin (P); Balmain (B); Venet (B); 3:30 P.M. Chanel (B);
 4:45 P.M. Nina Ricci (P)

Wed., July 24: 9:00 A.M. Ungaro (P); 9:30 A.M. Givenchy (B); 10:00 A.M. Laroche (P);
 10:00 A.M. Jean Patou (B); 10:45 A.M. Nina Ricci (B);
 11:00 A.M. St. Laurent (P); 1:00 P.M. Jean Hercey (P);
 2:00 P.M. Molyneux (P); Ungaro (B); 3:00 P.M. Yves St. Laurent (B);
 3:00 P.M. Lanvin (B); Laroche (B); 3:30 P.M. Givenchy (P);Chanel (B);
 2:30 P.M. Ungaro (P); 5:30 Laroche (P); Ungaro (P); St. Laurent (B)

Thurs., July 25: 9:30 A.M. Courreges (P); Paco Rabanne (P); 11:30 Paco Rabanne (P);
 2:00 P.M. Courreges (P); 2:30 P.M. Paco Rabanne (B); 3:00 Gres (P);
 3:00 P.M. Givenchy (P); Lanvin (B); Laroche; 3:30 St. Laurent (B);
 3:30 P.M. Chanel (B); Molyneux (B); 5:00 P.M. Courreges (P);
 6:30 P.M. Carven (P);

Fri., July 26: 10:30 A.M. Gres (P); 9:30 A.M. Courreges (P); 3:00 P.M. Carven (B);
 3:30 P.M. Molyneux (B)

Press Contact: Denise Dubois, 100, rue Faubourg St. Honore, Paris 8, France.

July 28- INTERNATIONAL JEWELRY TRADE SHOW AT N.Y. HILTON AND AMERICANA.
 July 31 Contact: Victor Paul, 10 Rooney Circle, W.Orange, N.J. (201) 736-9100.

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